

SECTION A: Definitions

The terms and conditions for the Fish & Chip Co LADUMA Campaign. **Promotion**” include the following terms which have been defined as follows:

A. **“The Promotion”** means - Buy one of our “LADUMA” meals and stand a chance to Win 1 of 5, Samsung 50” Smart TV’s.

B. **“Participant”** must be a South African citizen, aged 18 or over, and may not include an employee of any agencies, sales agents/merchandisers, packaging suppliers and their immediate family members (spouses, life partners, parents, grandparents, siblings, children and grandchildren) or their business partners, or any person who is a director, member, partner, or agent of, or consultant to the Promoters or any other person who directly or indirectly controls or is controlled by, the Promoters; or

b. a supplier of goods or services in connection with the Promoters. The Promotion is not open to employees and their immediate families of Fiamme Holdings T/A the Fish & Chip Co Participants must be in possession of a valid South African identity document as proof of identity.

C. **“Participating Outlet/s”** are The Fish & Chip Co outlet/s anywhere in South Africa.

E. **“Promoted Products”** means Buy one of our “LADUMA” meals

F. The **“Prize”** consists of 1 of 5, Samsung 50” Smart TV’s. The Prize is not transferable and may not be exchanged for cash.

G. The **“Prize Inclusions”** 1 of 5, Samsung 50” Smart TV’s

H. The **“Prize Exclusions”**, Insurance on the Prize, transport after handover of the Prize, operational costs and or any other related fees linked to the usage of the device, installation, and set-up of the Prize after hand over and items not specified in the above Prize and Prize Inclusions.

I. **“Winner Selection”** will take place by means of a randomised draw by the Managing Director, to be held no later than 1 Dec 2026 at the offices of The Fish & Chip Co. The winner will be contacted directly telephonically. The handover of the prize will be done at the outlet where the winner purchased the meal and the arrangements for the ceremony will be communicated to the winner in advance.

SECTION B: Terms and Conditions

1. These Terms and Conditions are available on www.fishandchipco.co.za

2. These Terms and Conditions will prevail in the event of any conflict or inconsistency with any other communications sent to you by us, including advertising or promotional materials. As far as the law allows, all warranties and representations in relation to the Promotion not set out in these Terms and Conditions (whether express, implied or tacit) are hereby excluded.

3. Participation in the Promotion constitutes your unequivocal acceptance of these Terms and Conditions.

4. Prize redemption instructions are deemed to form part of the Terms and Conditions and by entering this Promotion all Participants will be deemed to have accepted and shall be bound by the Terms and Conditions.

5. The Promotion is valid only in South Africa and Swaziland and is open to all Participants as defined.

6. In order to participate in the Promotion and stand chance to win the Prize, a Participant must:

6.1. Buy one of our “LADUMA” meals at any Participating Outlet; and

6.2. Fill in their details, Name, Surname and contact number at the back of the Till Slip

6.3. AND place the Till Slip as an entry in the entry box in store

7. Participants, will be providing their contact details. The Promoters and their agents will only use the contact details provided by the Participants for the purpose of contacting them in relation to the Promotion and the Participant then agree to receive future promotions.

8. By taking part in this Promotion, Participants hereby warrant that all information submitted to the Promoters is true, current and complete.

9. All personal information supplied by the Participants in relation to this Promotion, shall be processed in accordance with the South African data protection legislation and the Promoters' privacy policy.

10. By entering this Promotion, Participants are given the opportunity to opt-in to allow The Fish & Chip Co and their related companies to collect, store and use (not share) their personal information for communication, statistical purposes and marketing communication.

11. The Promotion starts at 00h00 on 12 March 2026 and ends at 23:59 on 30 June 2026 after which, no further entries will be accepted.

12. Participants are not limited by the number of entries in this Promotion. Participants will need to make a new purchase of the Promoted Products from any Participating Outlet for each entry.

13. The Promoters reserve the right to disqualify any Participant if fraud or cheating is suspected. Participants will only be eligible for selection if their completed entry complies with all the terms and conditions and especially with clause 6 above.

14. Winner Selection will take place by means of a randomised draw by the Managing Director, to be held no later than 1 May 2026 at the offices of The Fish & Chip Co. The winner will be contacted directly telephonically.

15. If the winners cannot be contacted telephonically on at least 5 or more attempts, for up to 2 business days after the day on which he/she is selected as a winner, then the Promoters will select another Participant as a winner. The process will be repeated until a winner is confirmed and announced on the relevant social media platforms.

16. In order to claim the Prize, the winners must provide a certified copy of their South African identity document within 48 hours of being notified as the Prize winner. The Promoters may refuse to award the Prize if any irregularities or fraudulent activities are detected. The winner agrees to accept the Prize as is, at their own risk.

17. The Promoters may ban any person found to be in breach of these Promotion terms and conditions from entry into any other promotions held by the Promoter, or its agents, for such period as it deems appropriate.

18. The winners must sign an acknowledgment of receipt of the Prize and arrange for delivery of this acknowledgement to the Promoters by email on yolandi@fiamme.co.za

19. The winners and his/her guest winner may be required to take part in publicity which includes but not limited to publishing and distributing any and all details of the winner and or to take pictures and or videos of the winner or use the winner's details or photographs and or videos in any advertising or promotional material without any liability on the part of the Promoters and participation in this competition is conditional upon agreement to take part in such publicity. Participants will not be entitled to any payment or other remuneration for any such publicity or otherwise. All and any materials, including publicity materials will be the sole property of the Promoters.

20. All decisions pertaining to any aspects of the Promotion are final and are made at the discretion of the Promoters. No further correspondence will be entered regarding their respective decisions. Neither the Promoters nor their agents will be held responsible or answerable to any Participant for any dispute arising from the Promotion or Prize awards.

21. In the event of circumstances beyond the Promoters' control, the Promoters reserve the right to substitute the Prize with similar or the same specifications or another prize of the same or greater value, to the discretion of the Promoter.

22. The Promotion, its Prize, and any terms and/or conditions surrounding it may be amended by reasonable notification at any time during the Promotion. Such altered terms and conditions and/or Prize shall become effective immediately after being altered or on such date as may be determined by the Promoters.

23. By participating in this Promotion, each Participant agrees to waive any rights that he/she may have to claim against the Promoters and the Promoters' agents from any direct or indirect and/or consequential loss, damage, damages, liability, expenses, cost orders or demand which may arise as a result of his/her participation in the Promotion and, where applicable, subsequent Prize award and delivery and where applicable subsequent exercise of the Prize.

24. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoters, they reserve the right to the extent permitted by law (a) to disqualify any Participant; or (b) to modify, suspend, terminate or cancel this Promotion, as they deem appropriate.

25. The obligations of the Promoters or a supplier of goods or services in connection with this Promotion are deemed to be fulfilled in relation to a winner, when their Prize is claimed.

26. The Promoters or a supplier of goods or services in connection with this Promotion are not responsible for any errors, omissions and/or technical failures of any nature whatsoever throughout this Promotion.

27. As far as the law allows the Promoters, its associated companies (directors, officers and employees) agents and suppliers, shall not be responsible for a Participant's failure to access the Promotion for any reason whatsoever including, by way of example only, as a consequence of communications or network failures.

28. These Terms and Conditions shall be governed by the laws of South Africa.

30. If any provision of these Terms and Conditions is found to be invalid or unenforceable by any court of competent jurisdiction, then that provision shall be severed from these Terms and Conditions and shall not affect the validity or enforceability of any remaining provisions.

31. If the Participant requires any help or has any enquiries relating to the Promotion, they may contact The Fish & Chip Co on 010 601 4900, Office Hours 07:00 -16:00, from Monday to Friday, excluding official national public holidays in South Africa. Calls charged at Standard Rates.